

CFR Minutes
2 November 2018
9:30 – 11:30 am in VUB 303

Present: Mike Berger, Nicole Campbell, Michael Dunn, Dene Grigar, Bala Krishnamoorthy, George Newman, Pam Stover, and Stephen Solovitz, Ed Hagen

Absent: Michael Curry, Susan Finley, and Sara Waters

Reading and approval of minutes

- Minutes from the 19 October 2018 meeting were approved as amended.

Brief Reports of Officers, Boards, and Standing Committees

- The Campus Council, Faculty Senate and Steering, Research Advisory Council, and Strategic Plan Reporting and Coordinating Council had nothing to report.

Announcements

- Steve Bollens, Faculty Senate Legislative Representative, is scheduled to visit on 16 Nov. from 9:30 – 9:45 a.m., but we may need to reschedule if he needs to meet with the Board of Regents. The focus of his visit with CFR is to delineate the role of his position.
- CFR will begin work to revise its By-Laws, a task that has not been done since 2013. To this end, CFR is requesting 3-5 CFR Representative to serve on this subcommittee. George Newman and Nicole Campbell have volunteered, thus far.
- CFR has been requested to nominate a faculty member to several committees and task forces, including:
 - o The Faculty Senate Catalog Subcommittee (because Steve Lakatos resigned). We recommended several candidates
 - o The Associate Vice Chancellor for Academic Affairs search committee
 - o Faculty Senate and Office of Student Conduct joint task force on academic integrity processes request
- It was reported that not everyone has been receiving email announcements. CFR will look into this issue with the intent of proposing a solution. CFR will also bring this issue up in its meeting with the Chancellor.
- CFR also learned that the draft proposal to update faculty track and title definitions in the Faculty Manual is available for comments. We will look over it and give feedback.
- The request for preliminary doctoral education information on barriers is due by 16 November

New Business

- Renny Christopher, the Vice Chancellor of Academic Affairs, was scheduled to visit CFR on 16 November 2018, but CFR will reschedule for a later time.
- CFR will meet with the Dean of the Graduate School, Lisa Gloss, on Wednesday, November 14, 3:30-4:30 p.m. to discuss access to departmental graduate programs by laws and the general treatment of graduate students.

- CFR will also study the role of CFR and Faculty Senate Senators in the shared governance structure on the Vancouver Campus. The CFR voted to table this discussion until Susan Finley could participate.
- Chancellor Mel Netzhammer visited CFR from 10:30 – 11:30 am to discuss five items:

1. The Portland Strategy

CFR learned that the idea for the Portland Strategy came out of a meeting Chancellor Mel Netzhammer and President Kirk Schulz had with administrators at Intel, the first business to sign up for the Career Fair. Officials with the company stressed that WSUV “was leaving a lot on the table” by not actively conducting outreach in the Portland area. At the same time, Kirk was thinking about the need to recruit students for the university from Portland. Tuition has always posed a barrier for this endeavor, but the closing of Marylhurst College and the Art Institute of Portland precipitated the development of an outreach plan aimed at Portland-based students. Kirk reported that WSU could give waivers up to 20% of tuition; up until now we have only been using 12% of this percentage. We are also participating in the Western Interstate Exchange (WUE, See: <https://www.wiche.edu/wue>) program, which allows non-resident tuition discounts. In sum, Kirk sees the Portland Strategy as a way to create stronger ties with business and increase enrollment. Mel added that he doesn’t think it will hurt WSUV with cross border relationships, nor does he see it as a “huge risk,” mainly because we will focus on niche programs and not on a broad strategy.

2. Assistant Vice Chancellor for Strategic Partnerships

CFR asked Mel about the new position of Assistant Vice Chancellor for Strategic Partnerships, which he filled with Max Ault, who has been serving as the Interim President of the Columbia River Economic Development Council and previously as its Executive Vice President. Ault also worked last spring for WSUV on contract, part-time as Assistant to the Chancellor for Strategic Partnerships following Carolyn Long’s departure from the position. Mel reminded CFR that this position had already been funded as part of the strategic plan. When asked why Ault was the one selected for the role, Mel said that his role with CREDC warrants this. Mel cited two examples of Ault’s value to the university: His “tireless work” to connect RealWear to WSUV and his work to assist the College of Medicine in making community connections. Mel reminded us that we were already funding a half-time position through the strategic plan initiatives; Kirk agreed to fund the other half as well as the goods and services. The total cost of this investment is \$150,000.

When asked about the time frame and metrics by which Ault will be evaluated, CFR learned that Ault begins his position in February. He will be measured on advancement of current partnerships and new ones he can bring in from the entire Portland-Vancouver Metropolitan Area (PVMA). Mel stressed, once again, that the hiring of this position addresses Goal 5 of the Strategic Plan, “Community” (See <https://admin.vancouver.wsu.edu/strategic-plan>). When asked if Ault will travel to Pullman, Mel responded that he would be. When asked about the title, Mel responded that it was not technically an academic one. Ault will have no staff and is not involved with the university’s Cabinet. Finally, when asked about the larger goal of growth, Mel responded that our expenses go up every year at the amount of \$900K-\$1M. The only way to maintain the university is “to grow.” He added that, “To do anything new, we must grow more.” This year, WSUV budgeted for 3% growth but only grew 1%.

3. Medical School finances, business model, and risk of impact to other programs

There has been concern that the cost of the new medical school may impact other programs on campus negatively. Mel said that the state gave us money for the medical school, which helped us reach some of our economic goals. In August Mel attended a meeting to discuss tuition, costs, etc. It was determined that the medical school will not directly cost WSUV money because it is willing to pay for the resources (e.g. space, technology) it uses. One result of this plan may be that the Dean of medical school will control his own budget. Mel said that a compromise over this issue is pending.

CFR learned that tuition for medical school costs \$98K per student (\$38/60K). Currently, there are 60 students in the program, but the goal the university is trying to reach is 80. Mel reminded CFR that the medical school is bringing in \$12M a year. CFR also learned that it is spending the same amount. Under the funding model, the university receives the tuition dollars, but the state money goes to Spokane. In sum, we are receiving about \$38K per student. The next step is to figure out how to quantify services (i.e. IT, admin) and determine if the university will pay salaries (clinical faculty are paid \$500 per student per week). If so, the university would receive one-half of the funds taken in. One other topic under discussion is the “location” of the medical school campus. Mel said that the Dean wants all medical students to sign up as Spokane campus students.

When asked about the risks, Mel said that he has confidence that the medical school will work. There are items he is still working through (i.e. fund-raising activities). He assured us that 80 students would not be difficult to recruit since WSU received 1200 applicants for 60 slots.

4. Campus safety and debriefing about the outside group event on October 23

This discussion item had been planned before Mel’s clarification of the university’s rule about weapons on campus. WSUV students, faculty and staff cannot bring weapons on campus, according to the Washington Administrative Code (WAC, see <https://police.wsu.edu/firearms/> and <http://apps.leg.wa.gov/rcw/default.aspx?cite=9.41>). The rule banning weapons on campus has never been tested in court, and it runs against state’s open carry law. This is why Mel’s first letter to the WSUV community was so nuanced. The university believes the rule would stand but could be tested in the future.

CFR told Mel that there were faculty members who did not receive the two letters. Mel said that he would address this problem.

5. Open discussion

Back on the budget freeze front, Mel reported that Kirk would authorize WSUV to dip into our reserves if we don’t make enrollment numbers. CFR also asked about the faculty searches taking place on the Pullman campus during the budget freeze. Mel said that he doesn’t know why this is happening. Mel mentioned that Kirk wants to set reserve targets for every college on every campus, a plan we should be able to undertake after we are “out of the woods.”

In regards to the fall enrollment, Mel said he has administrators looking at it.

CFR adjoined at 11:35 a.m.

Respectfully submitted,
Dene Grigar

2018-19 Meeting Schedule:

Fall 2018 (Fridays, 9:30 -11:30)

~~7 September~~
~~21 September (10:00 — 12:00 w/ Faculty~~
~~Senate Chair 11-12)~~
~~5 October (Renny 10:30 — 11:30)~~
~~19 October~~
2 November (Mel 10:30 - 11:30)
16 November (Renny 10:30 – 11:30)
7 December (FA meeting)

Spring 2019 (Fridays, 9:30 -11:30)

18 January
1 February (Renny 10:30 – 11:30)
15 February
1 March
22 March
5 April (Mel 10:30 - 11:30)
19 April (Renny 10:30 – 11:30)
3 May